

Patrons

Dr. Deepak Tilak
Vice-Chancellor, TMV, Pune

Dr. Mrs. Pranati R. Tilak
Trustee, TMV, Pune

Chair Person

Dr. Abhijit Joshi
Acting Registrar, TMV, Pune

Special Presence

Mr. Ajit Khadilkar
Secretary, TMV, Pune

Convener

Dr. Hemant Abhyankar
Dean, Dept. of Management,
TMV, Pune

Co-Convener

Dr. C. Sunanda Yadav
Director

Organizing Committee

- Dr. Prajyakti Bakre
- Mr. Preetam Uplap
- Mrs. Kalpana Ghatpande
- Mrs. Jyoti Harchekar

Contact Person

- Mr. Preetam Uplap
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Important Dates

Last Date for Paper Submission	14th March 2017
Final Acceptance	14th March 2017
Last Date of Registration	14th March 2017
Date of National Seminar	15th March 2017



Venue

Auditorium, 7th Floor, Jayantrao Tilak Sankul Building,
Tilak Maharashtra Vidyapeeth Campus, Mukund Nagar,
Gultekadi, Pune - 411037

Date

15 March 2017

Time

10.00 am To 4.30 pm

Contact

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Tilak Maharashtra Vidyapeeth, Pune.

NAAC ACCREDITATION 'B' GRADE

National Seminar

On

**“IMPACT OF GLOBALISATION
ON
START-UP COMPANIES”**

15th March 2017

About The Institute

The Vidyapeeth was awarded the status of 'Deemed to be University' by Govt. of India in 1987 in recognition of its contribution in the field of education, which accorded the Vidyapeeth recognition at the national level. Today, the Vidyapeeth offers various courses through 12 Board of Studies. The various courses in new disciplines has been possible under the able guidance of Dr. Deepak Tilak, the Vice-Chancellor of the Vidyapeeth. His leadership has resulted in the Vidyapeeth transforming itself to face the challenges in today's globalized world.

We take a great pleasure to introduce ourselves as a "National Heritage University" established in 1921, which is one of the oldest and reputed institution imparting National Education. It is educational memorial of Lokmanya Tilak, a great patriot and leader of freedom struggle and a great thinker.

About The Department

Management Department includes various courses such as Ph. D, M. Phil, MBA, BBA, M.Com, B. Com. The Department has well qualified and experienced faculty state of the art infrastructure and Library for imparting the course contents and the knowledge beyond. It is an educational memorial of Lokmanya Tilak, a great patriot and leader of freedom struggle and a great thinker. We are pioneers in imparting national education

Objectives Of Seminar

- **Awareness:**
About globalization and its allied problems.
- **Knowledge:**
Acquire basic understanding and experience about globalization and associated problems.
- **Attitude:**
Concern for the globalization in start-up companies and active participation in its improvement and protection.

Introduction On Globalisation

Globalization is an ongoing process driven by a combination of political, economic, technological, and socio cultural forces. The process of globalization has further accelerated by the global expansion of multinational corporations and the worldwide exchange of new developments in science, technology and in product manufacturing and design. Hence, the term "globalization" is often used to refer to economic globalization, the integration of national economies into the international economy through trade, direct foreign investment, capital flows, migration, and the spread of technology.



Benefits Of Globalisation On Start-up Companies:

- Competition for customers is global and, once an idea takes off, there are now countless competitors willing and able to clone or localize business models.
- Capital across public markets and late stage private markets have been global for a long time.
- The argument in support of globalization is multifaceted, involving complex political, cultural,



Participants

All Research Scholars, Students and Faculty Members of various disciplines.

Seminar Registration

Category	Amount
Student	500/-
Research Scholar	750/-
Academician/Corporate	750/-
Paper Publication	750/-
Absentia	750/-